Fall/Winter 2017





Letter from the President—Sherm Carlson

With the close of the 2016-2017 fiscal year on June 30, 2017, REA³D has positioned itself to be one of the major non-profits in the greater Proctor community. No, we're not up there yet with the millions in assets that continue to support the broader, highly respected Duluth Superior Area Community Foundation "down the hill"...(but they did have the advantage of having many "decades head start" on us).

That being said, the Board is proud to announce that we have now surpassed \$300,000 in assets, an endowment upon which investment earnings are generated to support local school and community initiatives. While not formally stated, our mission remains "to raise money to spend money" as we support these worthy causes. This annual report highlights a few of them.

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In raising these funds, I wish I could relate in greater detail the personal conversations I've had with businesses and individuals whose spirit of generosity has left me awestruck. Upon closure of an event, I try to allow an opportunity for a business "to bow out" the following year, having become aware of the numerous requests of similar nature made weekly. My "would you prefer to not see my smiling face again at this time next year?"...is almost always met with a response of "we're just glad to help out."

To clarify, the list of donors listed herein are within the timeframe listed, with subsequent offerings after that date to be recognized at this time next year. We again thank those of you who supported us through your participation in any of the three past year's fund-raising events (July Golf Outing, October Depot Tasting Event, or February "REA³D by Candlelight Dinner") or a direct donation.

In the coming months, we hope that you will sense our presence beyond what has primarily been a school focus to one with a broader community outreach. As we search for opportunities to partner with other nonprofit initiatives and public entities, we continue to invite grant proposals that fall within the scope of our mission. If in doubt, I welcome all inquiries on an informal basis.

SAVE A TREE

If you would prefer to receive vour newsletter via email, please contact Lynn Peterson

peterly72@hotmail.com

newsletter will arrive in your email before others receive the mailed copy.



As a recognized past supporter of REA³D, please enjoy the pages that follow.

REA³D by Candlelight Dinner with Featured Speaker and Author, Sam Cook

The REA³D by Candlelight Dinner will be held February 23, 2018 at Blackwoods Banquet Center in Proctor. Social hour will begin at 5:00 PM with dinner served at 6:30 PM. As always, guests can enjoy a sumptuous dinner of Filet Mignon and Pan-Fried Walleye or a Roasted Vegetable Pasta option. The silent, live and dessert auctions will tempt those willing to support REA³D's fundraising efforts. To top off an already exciting evening, the board is elated to announce Sam Cook, local author, as its keynote speaker.



Cook's everyman approach to writing for the Duluth News Tribune has captured outdoors enthusiasts as well as those who prefer not to venture out into nature's majesty. When Pat Toor Lowe heard he would be speaking, she excitedly proclaimed, "I read his column every day it appears. He makes you feel as if you are right there with him in his writing." He has been a featured speaker in journalism classes, at conferences, and is an award-winning journalist.

He and his wife Phyllis, long-time REA³D supporter and retired Proctor Public Schools social worker, have travelled extensively, and this proud father of two has also written about his love for family and community in his books and columns.

Tickets will sell-out quickly for this event, so do not delay to purchase your tickets available from any REA3D board member. You may also contact Sherm Carlson 391-0096 or Lynn Peterson 391-3825.



Thank You ISD 704 Faculty and Staff

The REA³D Board of Directors would like to recognize the ISD 704 Faculty and Staff for their generous contributions of \$4781 during the 2016-17 school year.

Betsy Allen Erica Amborn Carlie Anderson Robin Anderson Stephen Anderson Nicole Applewick Katherine Bjonskaas Todd Clark Rochelle Cleary Gina Cole James Conrad Brandon Delacev Teresa Erickson Jennifer Fuchs Leah Gagne Bill Gates Glen Gilderman Josh Gookins Kris Hagemeyer

Mark Hagemeyer Jennifer Harnell Lowell Harnell Suzv Hartwick Dianne Hedburg Sheila Held DeeAnne Hoffman Rachel Johnson Rory Johnson Marcie Keppers Ted Kiefat Jess Kramer Jonathan Kresha Becky LaPlante Matthew Lind Nancy Litman Julie Lysher David McNamee Lindsay Moen

Gina Mogen Leah Moore Diane Morin Patti Myre Teresa Nyberg Renee Pederson Elizabeth Peterson Tim Rohweder Katie Sandor James Savre Anna Sederski Theresa Shanoff Nathaniel Simpson Jesse Smith Dan Stauber Julie Stauber Heidi Voss Gordy Westendorf Karen Williams



Team uniform shirts.



Buffalo House golf team and generous sponsors.



Second year team members.

Second Annual Golf Scramble: July 16, 2017



Kristin Kilpo and Lindsay Moen braved the July elements.

Despite the unseasonably chilly afternoon, combined with a brisk wind off of Lake Superior, this year's golf scramble held at Grandview Golf Links was another success. This year's event featured fifteen teams, which was more than double the past year's seven. Teams enjoyed the friendly rivalry as they competed for bragging rights in a variety of hole sponsored events. Generous hole sponsors included P.Lindmeyer Distributing, Carlson Duluth Company, Derailed Bar & Grill, Proctor Collision Center, and Duluth

Plumbing Supply. Other prize and cash sponsors included Grand

View Golf Links, Buffalo House Bar & Restaurant, Mr. D's Bar & Grill, Bent Paddle/Frost River, Proctor Builders, and Mark Hughes Family. Without their benevolent sponsorship, this event would not have been a success. Additional non-golfing guests joined the fun following the golfing, where the Buffalo House served a sumptuous, grilled steak dinner. This is becoming a must attend event for everyone, and plans for next year's event are already in the making. Be sure to watch for registration information in the spring newsletter, and remember to support our wonderful sponsors.



Becky presented the coveted awards.



"We almost won!"



Getting ready to tee off.



Lucky winners, Louise and Phil Lind.





Lynn Dart Nelson "Anyone Can Give"

To spend just a few moments with Lynn Dart Nelson, financial advisor for Waddell and Reed, is to experience a determined woman who is gracious, generous, and dynamic. At a time in life when many people think about retiring, Lynn instead recently hired a personal coach to "hold her accountable for her actions." She is a woman of action, and she advises others to "keep your ears open to listen for those in need; there are so many ways to give."

This long-time REA³D supporter credits her parents for teaching her about the value of giving back to her community. As she spoke about Proctor and Proctor High School (1966 graduate), she was filled with immense pride. Her grandmother was a teacher and began the first PTA in Proctor in 1924. Her grandparents instilled a love of reading in their chil-

dren and grandchildren, and books were gifts. She vividly remembers her father sitting in an overstuffed chair, eating popcorn (with real butter), reading *The History of the Pony Express*. She fondly credits, Mr. Jim Bernard, public speaking instructor at Proctor High School with providing her with skills she still uses in her everyday life.

The Lynn Dart Nelson Scholarship began at Proctor High School ten years ago when Dr. Diane Rauschenfels inspired her to provide a scholarship earmarked specifically for a senior girl who is not an "A" student. The scholarship criteria is to assist a girl who is hard-working, who will enjoy college, and graduate. Lynn recalls that when she first went to college, she was not as dedicated as she should have been, but when she returned to college in her twenties, she was serious about her education. This commitment led Lynn to earn her financial advisor license in 1985, commuting to Bloomington for ten days and ultimately passing a grueling eight-hour exam.

While studying at UMD, Dr. George Rapp, anthropology professor, provided her with the opportunity to participate in a five-week dig around Tel-Aviv. For the first time in her life, she understood how discrimination felt. It opened her eyes to the world. This experience led to a life-long love of travel that she has shared with her family, including her daughter, Kristen who has been deployed to Iraq. Lynn and her husband Brad also took their granddaughter to South Africa on a hunting expedition. They stayed in a Zulu village and lived in a hut for a week.

Lynn was on the board of directors for the Boys and Girls Club, and she continues financial support to this worth-while organization. Her husband, also committed to community involvement, was instrumental in initiating the Salvation Army challenge. When she saw the "adopt a highway" signs, she had a revelation. Why not adopt a classroom? She adopted a second grade classroom, and each month purchased a gift box for students which included a box of 64 Crayola crayons (she always wanted a box for herself), along with a birthday cake for the class to enjoy.

With each experience Lynn mentioned, she credited others for what she has learned. Her advice to others is to get involved. "Interact and feel as if you have touched someone. Anyone can give."

"Community Service Is an Important Value of Mine"

As REA³D's newest board member, Dehlia Seim is true to her words. After attending her first Candlelight Dinner last winter, she was excited to learn more about what REA³D does. When the newsletter announced an opening on the board, she "jumped on the chance to apply." She recognized that REA³D clearly fills a need to provide endowments and gifts to the community and provide a link for alumni, community, and current school personnel. She has been involved on a number of boards including Cook County Whole Foods Co-op, WTIP Radio in Grand Marais, Hartley Nature Center, and the 11th District Bar Association. Presently, she serves on the City of Duluth Charter Commission, and Proctor's Staff Development Committee.

Graduating as valedictorian (as she puts it in a hard fought battle with the salutatorian), she then graduated from Gustavus Adolphus College with a degree in English before she earned her law degree from William Mitchell College of Law in St. Paul. Currently, Dehlia is a real estate attorney at Fryberger, Buchanan, Smith & Frederick and her husband Pete is a captain for the Duluth Fire Department. Her two daughters Berit (Bay View first grader) and Elinor (ECFE student) also support REA³D events, and Dehlia added that "we love Bay View, and so do our kiddos." The family enjoys the small town community feeling that Proctor offers.



Elinor, Dehlia, Berit, and Pete

Her mission is to "facilitate more awareness of the organization—what it has done and what it can do." She looks forward to help streamline REA³D's mission and serve more people. She has already proven to be a valuable board member, and we wholeheartedly welcome her and her family to the community.



Social Media Serving the "Greater" Proctor Community

If you have ever wanted to attend a Proctor Rails event, but you were on the other side of the country or world, this REA³D sponsored project may be the answer to your dilemma. With support from the REA³D Foundation, the Irving Foundation, Heritage Windows and Doors, Tamarack Materials, and other cooperative sponsors, Rails TV has brought live events to excited viewers.

PHS Principal Tim Rohweder and Media Specialist Ted Kiefat met representatives from Fargo Stanley High School at a TIES conference. They continued their communication after the conference to investigate how to bring this service to PHS. Although the program appeared to be cost prohibitive with a \$25,000 price tag, these two frugal shoppers were undaunted. They transformed the back of the Crossing (former LMC) at the high school into a viable studio and sound booth. The transformation is impressive with a green screen, sound panels, and high-tech equipment.



Green Screen and Studio

Rohweder stated that "the purpose of Rails TV is three-fold. First, we want to promote our students and the activities we provide for any and all to see, so they can view the awesome things that are happening at our school and the great hard-working kids we

have here. Second, we want to provide an opportunity for those who cannot attend activities a way to watch their son/daughter/relative, etc., free of charge wherever they are. Third, we want to provide an authentic learning experience for our students that can translate into potential career opportunities right out of high school." Because Rails TV broadcasts over a Youtube channel, this innovative program reaches world-wide access.

Currently approximately fifteen students are consistently involved with Rails TV on a volunteer basis. As the word has spread that students get into games free and get to "hang out" with their principal, interest is growing and not just in Proctor. My9 has contacted the school to see if PHS students would like the opportunity to intern with them. Local colleges have also approached this group about broadcasting some of their events. Other future goals of Rails TV are to create video tutorials to help students with core academic



Tim Rohweder and Ted Kiefat, Fearless, Frugal Leaders Bring Proctor to the World.

areas, how to register for sports online, informative videos for teachers on how effective learning communities run, and promotional pieces for organizations are but a few of the possibilities. It is Rohweder's vision to open doors for students who want to develop a career path in either broadcasting or mass communication.

To access Rails TV, go to Youtube and search for RailsTV. All broadcasts are archived in Youtube and may be watched at

any time. If a person subscribes to the Youtube channel (free), he or she will receive notification whenever a new video or live event will be broadcast. Another way to see the videos is to go to www.railstv.net. REA³D is proud to be a valued sponsor.



A View from the Broadcast Studio

Donating Made Simple

Dear Fellow Board Members, Retirees, and Others,

I have good news for me and great news for REA³D! I figured out how I can donate to the Foundation whenever I want, and more importantly, whatever I want. I used my Bill Pay from my checking account from the Proctor Credit Union (one of our generous sponsors). I addressed the envelope:

REA3D Foundation C/O Steve Anderson 131 9th Ave. Proctor, MN 55810

When I checked a few days later, smooth as silk, it had arrived. I am happy to say, it will be nice to just push a button to get my donation there! Maybe you can share this information with your friends and neighbors. Have a great holiday season.

Laura Condon





Memorials & Honorariums
Received 2016-17
On Behalf of the REA³D Board of
Directors, We Wish to Express a
Sincere Thank You

In memory of Eleanor Brassard; in memory of Thomas Dickson by Nancy and Tom Aldridge In honor of Ellen Junger by Betsy and Brian Allen In memory of Thomas Ward by Floyd Anderson by Lorraine Anderson by Bob Drazich In memory of Tom Peterson by William Barquist In memory of Dave Hylla by Jerry and Carol Carlson by Rich Petersson In memory of Warren A Christensen by Beverly M. Christensen In memory of Jim Cleary by Janice Cleary

In memory of Byron & Lois Ruhnke, Cindy Ruhnke Stauber, and Ken Ruhnke by Sandra Ruhnke Collins In memory of Cindy Ruhnke Stauber by Lynn Dart Nelson In memory of Andrew Maeckelbergh, 1978-2014 by Jack and Nancy Eilefson In memory of Joan Gajewski by Ron Gajewski In memory of Janice Ward by Mark and Kris Hagemeyer In memory of Mildred (Tuomala) Hall by Joe and Marcella Hall In memory of Ruth Gustafson, Jean Voltzke, Lavona Peterson by Ron and Sheron Johnson In memory of Charles Knight—Proctor

Teacher of over 30 years

In memory of Raymond C. Larsen

In memory of Dennis Forsman

by Janice or James Knight

by Barbara Larsen

by Bonnie Lindstrom

In memory of Bonnie Lundeen - whose 5 children and 8 grandchildren graduated from PHS by Wanda Sue Lundeen In memory of Bud Towner by Rodger and Katherine Magnuson In memory of Gail Poppenberg Korcha by Travis Nelson In memory of Pearl Sowa by Frank B Olson In memory of Phillip and Jean Nelson by Diane Rauschenfels In memory of A. I. Jedlicka by Paul and Grace Sandstrom In memory of Herbert Edward Klang, **Class of 1941** by Connie Olson Stanley In honor of Connie Olson for her 60th birthday by JD or Margaret Walker In memory of Sharon Bohlin by Anonymous In memory of deceased classmates by Charlene Reno In memorial of Wilma Pillsbury by Frank Olson

Congratulations Fall 2017 Grant Recipients

Rails TV \$1.000.00

Tim Rohweder—Purchase additional equipment for the TV studio.

Special Olympics \$ 450.00

Beth Adams—Purchase swim equipment for Special Olympic Athletes

Book for Every Reader \$500.00

Thomas Mitchell—Build a classroom library to accommodate a variety of readers

4th Grade Kindness Retreat \$500.00

Erika Bergstedt– Costs associated with Youth Frontiers Kindness Retreat

Night to Shine

\$ 500.00

Molly Haag—Signage for event to promote Tim Tebow Foundation evening

Do you have a great idea? Apply for a REA³D Grant Next Granting Cycle— Submit by January 12, 2018

- 1. Go to our website www.rea3d.org and apply online
- 2. Download the grant application from our website and mail it to REA³D (c/o Proctor High School) 131 Ninth Ave, Proctor, MN 55810
- 3. Contact the coordinator at sharnell@proctor.k12.mn.us to receive an application.



Barker's Island

Tasting Event - Depot's Great Hall September 21, 2017





Please support these vendors who have so generously supported REA³D



Bent Paddle Brewing Co.—1912 W Michigan St, Duluth MN Specialty & Seasonal Beers

Dickey's Barbecue-4960 Miller Trunk, Hermantown MN Smoked Pulled Pork Slider

GB Schneider- 4602 Grand Av, Duluth MN Braised Chicken Shanks over Sweet and Sour Cabbage

Golden Inn-24 East Street, Superior WI Egg Rolls

Green Mill-340 S Lake Ave #1, Duluth, MN Sour Dough Bread with Savory Dip

Outback Steakhouse-4255 Haines Rd, Hermantown, MN Little Boomey Wine Tasting & Steakhouse Bleu Cheese Chopped Salad

REA3D

Orzo Salad & Handmade Truffles The Shack-3301 Belknap St, Superior, WI Smoked Chicken Wings

Stokke's Meats-3710 Midway Rd, Hermantown, MN Meat and Cheese Platter

Super One Liquor- 210 N Central Ave, Duluth, MN Fine Wines

Thirsty Pagan- 1623 Broadway St, Superior, WI Pízza Varieties

The Zen House - 4023 Woodland Avenue, Duluth, MN Yaki-Meshi (Japanese Fried Rice with Chicken and Vegetables & Sushi (no raw fish)

Basket Winners Tim Rohweder &

Reid Amborn

Thanks to your support, we raised close to \$4,000









This year's Tasting Event was the most successful to date. The sell-out event lived up to its promise of featuring some of Duluth's finest restaurants and ensuring that everyone left satiated. Liz Proepper, Bay View Elementary teacher stated that her family asked her when the event would occur, and she purchased ten tickets! As Liz shared, "This is one of their favorite evenings." The tasting event was the perfect venue to sample a variety of tasty nibbles and socialize with other benevolent REA3D contributors. Guests registered for two gift baskets that were delivered to the lucky recipients the day after the event. REA3D heartily thanks the area restaurants who so graciously commit time and their delicious fare to make this event a success.



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Liz Proepper and Company



2016-17 REPORT OF CONTRIBUTORS

These contributions are much appreciated and increase our capacity to award funding to academic, art and athletic projects. We sincerely regret any errors or omissions and ask that if you have a correction, please contact us at sharnell@proctor.k12.mn.us or www.REA3D.org

Those listed contributed to REA³D between July 2016 and June 2017

Donors

Joanne Ahlgren
Nancy & Tom Aldridge
Betsy & Brian Allen
Erica Amborn
Ameriprise Financial
Carlie Anderson
Floyd Anderson
Lorraine Anderson
Michael Anderson
Stephen & Lori Anderso

Stephen & Lori Anderson Anytime Fitness Nicole Applewick Rachel Austreng Barker's Island William Barquist Belle Soleil Salon Jake Benson Bent Paddle Cathy Bianchet

Roger and Carol Birkeland Kathy Bjonsksaas Blackwoods

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Beverly M. Chris Todd Clark Janice Cleary Rochelle Cleary

Club Saratoga Saturday Jazz

Gina Cole

Sandra Ruhnke Collins Laura Condon James Conrad Joanne Cook Sam & Phyllis Cook Carole Cotruvo DADS Electronics Adylne Dardis Darlene's Hair Stylists Brandon Delacey Dickey's Barbecue

Tom & Collette Dickson Charles Downs Bob Drazich Duluth Depot

Duluth Huskies Baseball

Duluth Superior Symphony Orchestra

Jack and Nancy Eilefson

Pam Elstad Teresa Erickson Field Station Skip & Sandra Fontaine Annette Foucault

Annette Foucau Jennifer Fuchs Leah Gagne Ron Gajewski Bill Gates

GB Schneider

Glen & Terri Gilderman Josh & Jen Gookins Grandma's Marathon Grandview Golf Links Green Mill Restaurant Gerald Gruber Russell Habermann Mark & Kris Hagemeyer Joe & Marcella Hall Kathy Hannan

Quenton Hanson Lowell & Jennifer Harnell Suzanne Hartwick Paul & Cynthia Hayden Bob and Dianne Hedburg

John Heino Sheila Held

William & Annette Helwig DeeAnne Hoffman How Sweet It Is Cakes Tammy Hughes

Immanuel Lutheran Church ISD 704 Proctor Public Schools

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Kennedy-Graven Chartered Marcie Keppers

Keyport Liquors Ted Kiefat Ernest Klang

Janice or James Knight Kolar Toyota Jessica Kramer

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Connie Olson Male Dave McNamee Betty Merling

Midway Sewer & Pumping Service

Pam Miller Lindsay Moen Gina Mogen Leah Moore Diane Morin Morin Siding & Window Company

Mary Murphy
Patti Myre
Lynn Dart Nelson
Travis Nelson

North Shore Scenic Railroad

Jo Nurminen Teresa Nyberg Seth Oliver Frank B. Olson Outback Steakhouse Luanne & Bob Paquette

Clark & Jean Paradise; Green Acres Manor

Renee Pederson Elizabeth Peterson Ted & Lynn Peterson Richard Petersson Pier B Resort Premier Three Developers

Proctor Credit Union
Proctor Football
Proctor High School Athletics

Proctor Class of 1974
Proctor Journal
Walter Rapp
Diane Rauschenfels
Reliable Insurance Agency
Steven & Charlene Reno
Tim & Kara Rohweder
George & Mary Saarela

Kathryn Sandor
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Connie Olson Stanley Dan & Julie Stauber Larry Stauber Barb Steen Stokke's Meats Super One Liquors Kathy Sylvester Thirsty Pagan Gordon Thoreson Glenn Tridgell Valentinis Restaurant Sandra Venden Einde Heidi Voss

Bernie Walker
JD or Margaret Walker
Gayle Walkowiak
Jeffrey & Anna Weisert
Kerry & Nancy Welsh
Gordy Westendorf
Wilderness Hockey Team

Judy Wiles Karen Williams You Can Support REA³D in the following ways:

Attend one of our events REA³D by Candlelight **Dinner & Silent** Auction **Summer Golf Outing Fall Tasting Event** Apply for a grant and promote REA³D. Become a table sponsor. **Donate** - Use the enclosed envelope OR visit our website. Donate items for our silent auction. Like us on Facebook and spread the word.

www.rea3d.org
Visit our website - Read
about what REA³D has
accomplished.



REA³D (Rail Endowment for Academic, Art and Athletic Development) Board Members. Back Row L-R: Bernie Walker, Jake Benson, Russell Habermann, Sherm Carlson (president). Middle Row: Becky LaPlante, Lori Anderson, Connie Stanley, Lynn Peterson, Dehlia Seim, Sherry Vail Harnell (coordinator), Barb Steen (vice-president). Seated: Lindsay Moen (secretary), Nancy Aldridge, Louise Lind (treasurer), Pat Toor Lowe, Laura Condon.

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